

Status Report

Chartering five Company Clubs 2017

How to make Leaders without Cost

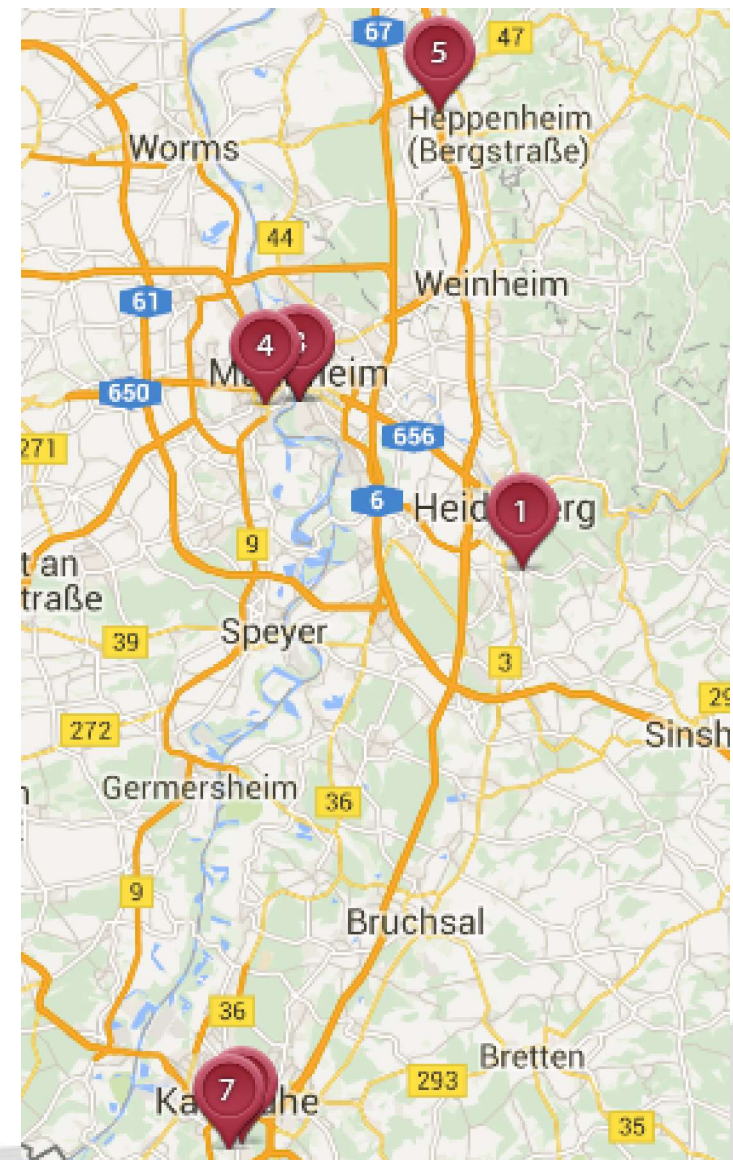
Mastering every chaos on this planet

- ZAP³, SAP, MLP, HeidelbergCement, Heidelberger Druckmaschinen, IKEA: 135.000 employees within 7 minutes drive
- Strong support by regional TMI
- Cost cutting soft skill seminars
- Support Social Media Marketing Spread concept



www.lean-pmo.net

Scope
TMI Germany/F2



Scope

Chartering 5 Company Clubs



ZENTRUM AKTIVE PRÄVENTION³

Nussloch



**SYSTEME ANWENDUNGEN
PROGRAMME
Walldorf**



MLP Finanzdienstleistungen AG

Wiesloch



HeidelbergCement AG

Leimen

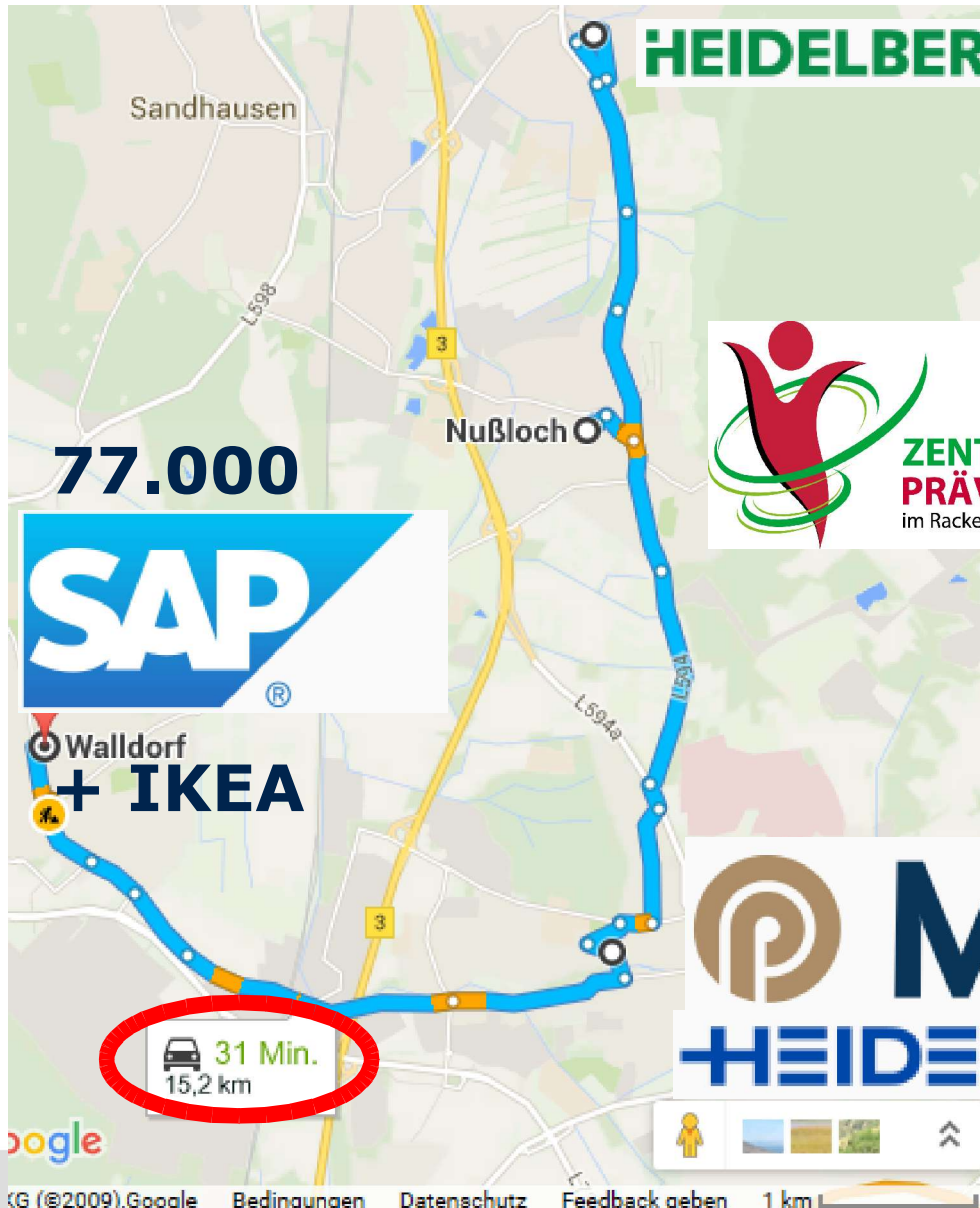


Heidelberger Druckmaschinen AG

Wiesloch

Scope

4 Companies 135K Employees

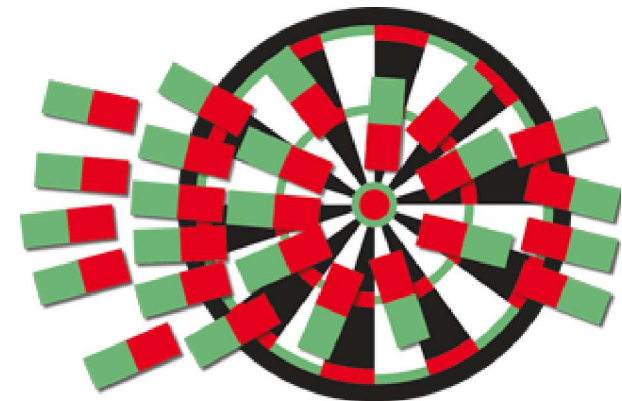


HEIDELBERGCEMENT

45.000



**ZENTRUM AKTIVER
PRÄVENTION³**
im Racket Center Nußloch



**MLP
HEIDELBERG**

1.500

11.700

Chartering 5 Company Clubs



- **Cost cutting programs (at HR departments)**
- **TMI Germany 80 clubs 2.500 members, F2 8+ clubs**
- **Visitors SAP not member: to far away**
- **5 new clubs = 100 new members**
 - **high regional & international opportunities**
- **ZAP³ as incubator for each new club 2 sponsors & 2 mentors**
- **Strong support by TMI Mannheim, Heidelberg, Karlsruhe**
 - Charter fee already paid**
 - 2 sponsors & 2 mentors already defined**
- **First meeting 07.07.2016 19:15 ZAP³, Nussloch**
 - More than 4 members, 2 ice-breakers**

- **Bull eye location for the 4 big companies near to A5 and A6**
- **6.000 regional leads for mailings**
- **Strong marketing skills**
- **High class (e)magazine RC Premium with TMI-article**
- **Owned by Martin Lautenschläger (MLP Founder)**
- **General Manager is an excellent networker on C-Level**
- **TMI is 4th dimension for mental prevention (Fitness/Back/Food)**
- **Own personell will be members for gaining new ZAP³-members**
- **Restaurant for After-Training-Socializing also outdoor**
- **No room cost**
- **Plenty parking lots for free**

Advantages for HR departments



How to make leaders without cost

- **Match 8 TMI-levels with necessary skills at job description**
- **Measure intrinsic motivation of high potentials**

Voluntary

no cost splitting

not at working time

mandantory for every career step

- **Training mental strength will prevent burn out**
- **Save up to 80 - 90 % cost for external soft skill seminars**
- **Closed Company Club**

Train real business life situations

Spread cross department information

Sponsors & mentors inhouse (confidential)

● **Leadership in 4 levels: CL, ALB, ALS, DTM**

Interpersonal communication

● **Communication & speaking in 4 Levels: CC, ACB, ACS, ACG**

Entertaining speaker

Speaking to inform

Public Relations

Facilitating discussions

Specialty speeches f.e. selling a product

Speeches by management

Professional speaker f.e. keynote, sales training, seminar

Technical presentations

Persuasive speaking f.e. cold calls, winning proposal

Communication on video

Strong base for excellent leaders